



FARMINGTON BROADBAND SURVEY

2017

Presented July 11, 2017

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La Crosse County UW-Extension



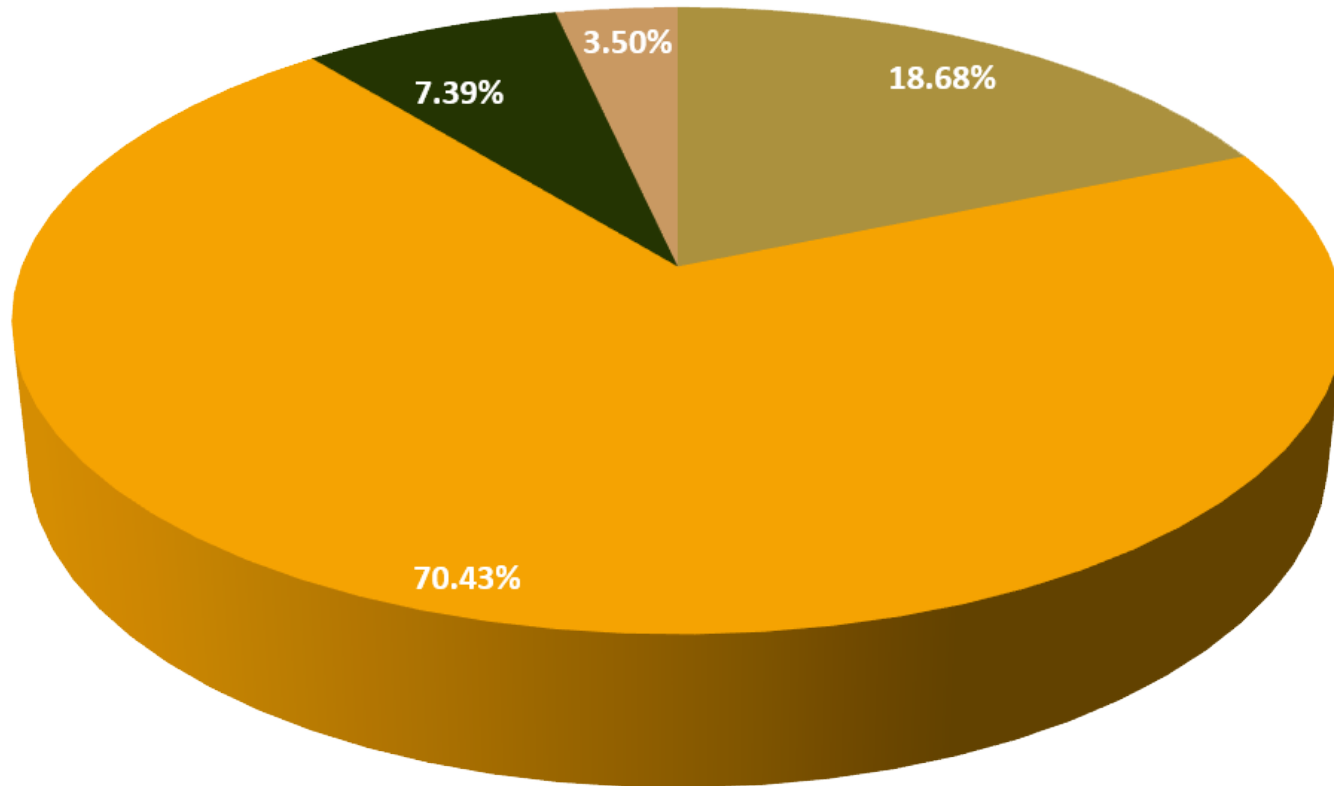


RESULTS

- **721 Total Surveys Sent Out**
 - 27 Business Surveys
 - 694 Residential Surveys

- **275 Responses | 38% Return Rate**
 - 8 Business | 30%
 - 267 Residential | 38%

WITH INTERNET SERVICE



■ Yes, this service meets my needs.

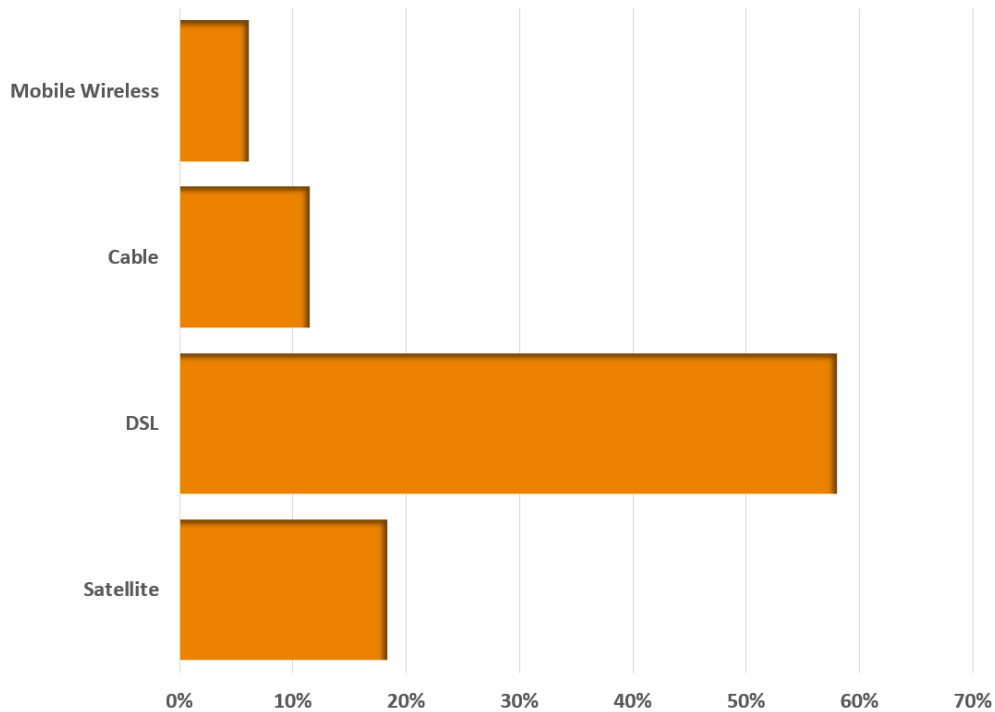
■ Yes, but I need improved service.

■ No, I am not interested in Internet.

■ No, but I might purchase service.



TYPE OF CONNECTION



verizon[✓]

Spectrum ▶

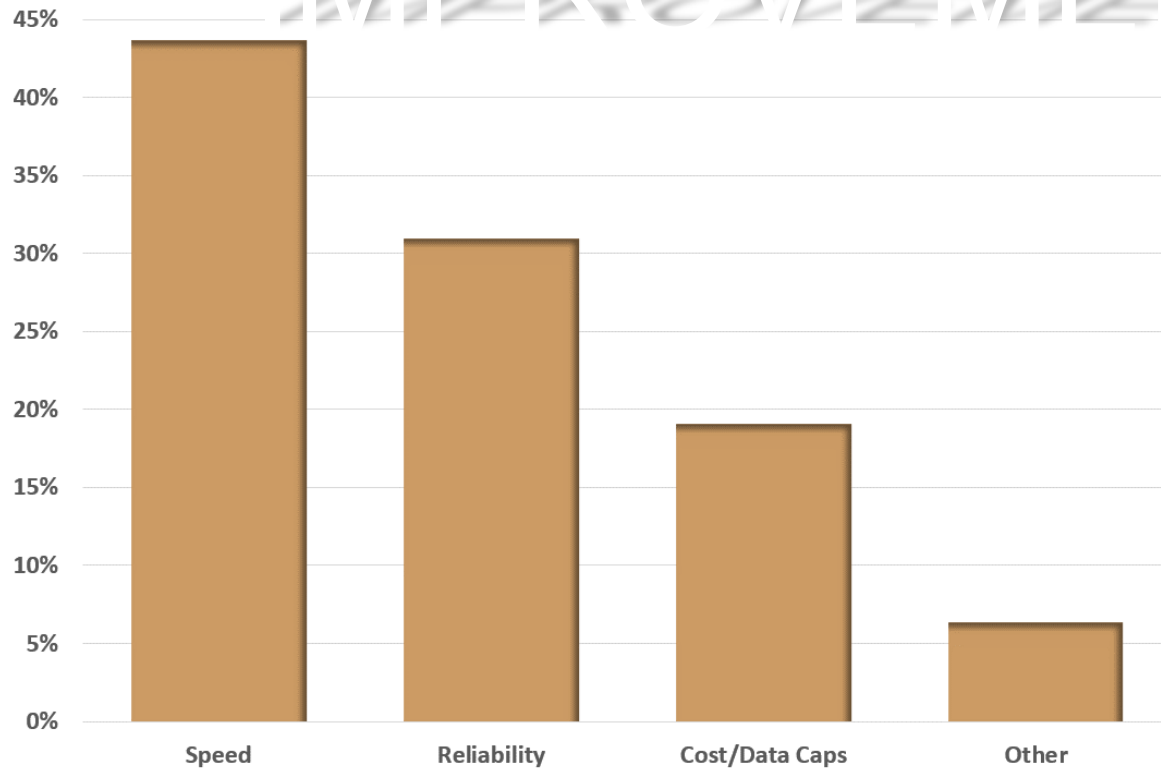
 **CenturyLink**[®]

exede

HughesNet

DESIRED

IMPROVEMENTS



A wide-angle photograph of a rural landscape at sunset. The sky is a warm, golden-orange color. In the foreground, there is a field. In the middle ground, there are several buildings, including a white house with a porch and a larger barn-like structure. There are trees and utility poles scattered across the scene.

INTERNET PROVIDER RESPONSE

DSL HIGHER
SPEEDS

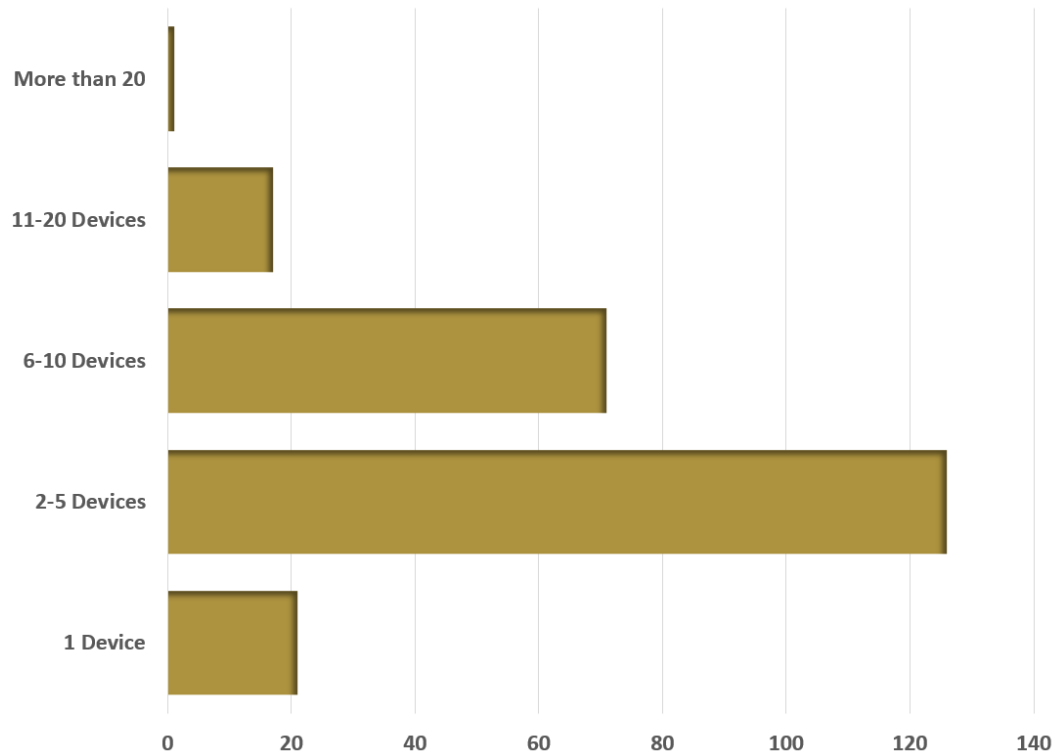
UNAVAILABLE

SATELLITE SPEEDS

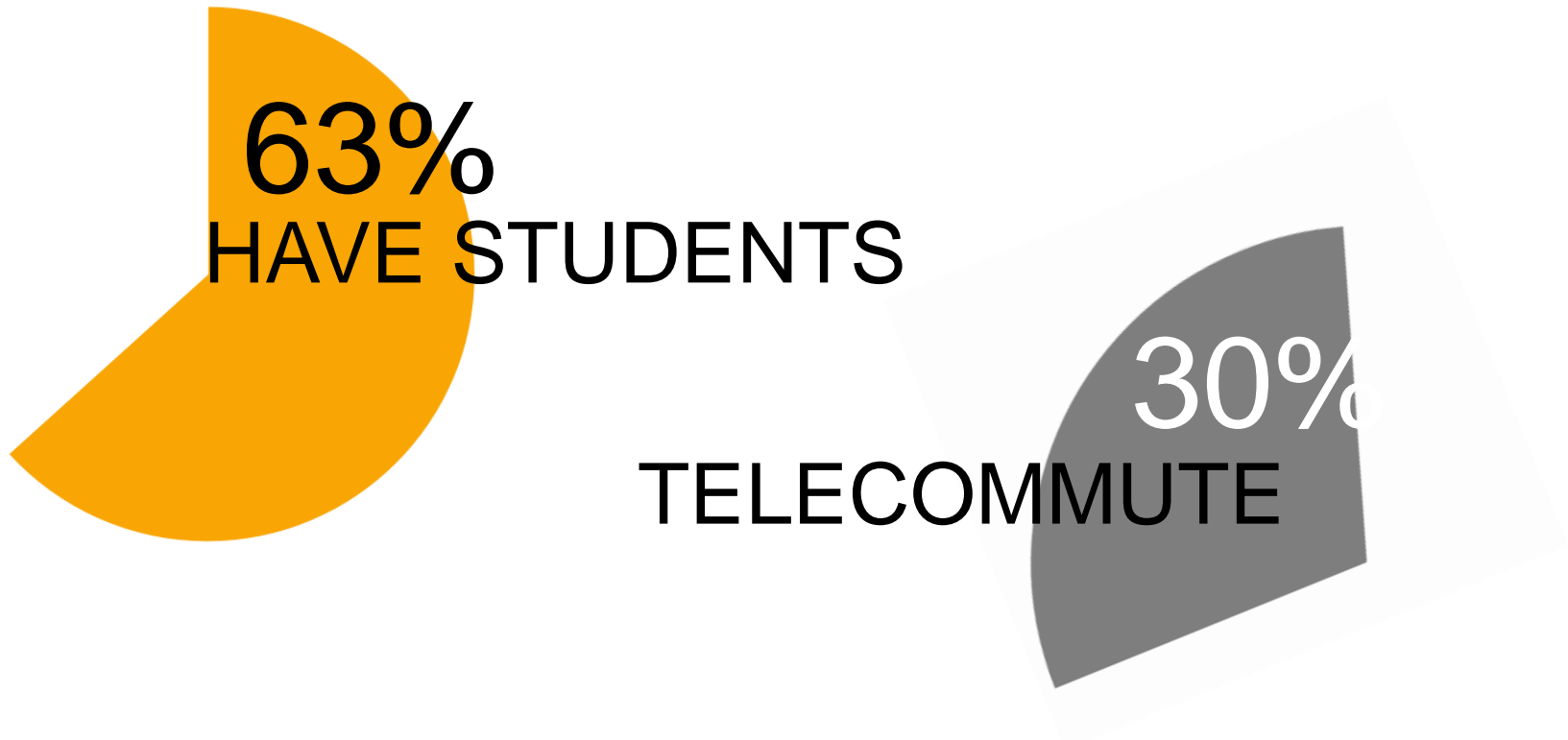
& UNRELIABLE

COSTLY

Y



LIFE STYLES





QUESTIONS

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